

Privacy Notice

We have updated our Privacy Notice in accordance with the new European Data Protection Regulations (GDPR) effective from 25th May 2018. We collect relevant data from a variety of groups including:

- Purchasers of tickets
- Trade Stand Exhibitors
- Event officials
- Volunteers
- The Media
- Competitors, Owners and Grooms
- Sponsors, Advertisers and Supporters
- Entrants to Competitions
- Consumers of Services offered by Badminton Horse Trials
- Contractors
- Staff

We only collect such data as is necessary for us to communicate effectively about Badminton Horse Trials and to fulfil our obligations to the relevant person. Dependent on the category of the relevant person, we will collect:

- Name, contact information including email, postal addresses and telephone numbers
- Photographs
- Video Content

We will only use the data to communicate about Badminton Horse Trials. We will never sell or share the data with a third party, except in so far as it is required to deliver our services (eg. to Mailchimp or similar in order efficiently to manage electronic communications), or to meet our legal obligations.

Security of data

All Data is stored securely on our computers and servers, access to which is password protected.

Access to Data

You may request details of your personal information held by us, by emailing info@badminton-horse.co.uk or writing to Horse Trials Office, Badminton Horse Trials Ltd. Badminton, Gloucestershire GL9 1DF. You have the right to correct any errors in the data we hold. You may instruct us to delete your information permanently or completely. You have the right to restrict the processing of your data. You have the right to data portability. You have the right to object to the processing of your data.

Retention of Data

We will retain your data for a period of five years after the date of a Badminton Horse Trials in which you participated or which you attended, for our legitimate interests of marketing and communication. You may ask for your data to be removed at any time during this period. During the year following the 5th anniversary your data will be permanently deleted.